



Safeture FLOW

Engage your users

Research shows that people don't want more apps – they want apps with more content and features. Your app should be a part of your customers' life, and to achieve this it needs to be better than 70% of the apps deleted within a week of downloading. Winning features and content will ensure that your app becomes an essential habit and have a retention strategy that achieves results.

Safeture Content- reliable and trusted

- **RELEVANT**

GWS content, whether it be our real-time alerts or our static content, it is always received at the right time.

- **GLOBAL**

We send alerts and provide travel risk assessments for every country in the world. No matter where your customers are we'll send them relevant information based on their current location.

- **LOYALTY**

We ensure customer loyalty; our content is trusted by travelers and locals all over the world.



Safeture FLOW from Global Warning System

Safeture Flow is an SDK (Software Development Kit) solution where our content, incident feeds, and travel technology is integrated into your pre-existing app. Safeture's real-time alerts and travel safety content ensure users are informed of travel risks and feel safe when aboard. But, more importantly, our relevant push notifications and SMS alerts keep users engaged and returning.

The mobile era has transformed how we live, work and play, and will continue to evolve. With 1.6 million downloadable apps between Google Play and the iOS app store, it is vital to get your app right. Increase the value of your app and see increased customer loyalty and an ROI.



Great Content is an investment

Through a long-term investment in providing content and new app features, you can ensure continuous returns that add value to your business. Providing your users with relevant push notifications will keep users coming back to check your app.

Show your users that you care about their wellbeing and they will show you loyalty.

New Business Opportunities

The location-based technology which is embedded into Safeture Flow combines relevant content and alerts that allow for groundbreaking new value propositions.

Our technology will provide your organization with more knowledge about your customers, create new sales opportunities and improve customer experience. The options and possibilities are limitless with Safeture Flow.

Safeture SDK Solution - Effortless Integration

GWS has designed Safeture Flow to be quick and easy to install into an existing iOS and Android app. Our expert developer team will provide support and knowledge during the integration process. The SDK portal also provides your IT team with extra support which can be found on our website:

www.globalwarningsystem.com

Safeture Flow Features

Our SDK service provides your app with GWS' state-of-the-art technology and renowned travel and security content. Safeture Flow will keep your users engaged and addicted to your app.

 **Direct push notifications**
Travel advice and warnings sent in real-time.

 **SMS alerts**
For high risk alerts users receive an SMS alert.

 **GDS integration**
Receive pre-trip alerts based on their itinerary.

 **Offline content**
Download all our security content to use offline.

 **Country risk ratings**
Know what local risks users could face on their next trip.

 **General country information**
Provide comprehensive travel advice to your users.

 **Emergency services**
Updates depending on location. Never forget the number for police, ambulance and fire brigade when abroad.

 **sos**
During an emergency users can send their position with one click.

 **Auto translate**
Security information translated in-app.

 **Multiple Platforms**
Android and iOS

 **Real-time tracking**
See where your users are in real-time.

 **Geo positioning**
All our alerts sent are based on the users' location; relevant notifications will ensure they continue to check your app.